



# **The Big Canopy Campout**

## **Guide for participants**

### **2018**

**On behalf of the The Big Canopy Campout team, thanks for joining TBCC 2018!**

We are delighted you'll be in the trees with us on the 15th September and, in the process, helping us to save critically threatened rainforest through the World Land Trust. You're joining an enthusiastic and growing community of forest adventurers around the world and we're really pleased to have you on board.

This document explains the key details of the campout, how to join us online and the things we hope you'll do to share your campout with the world. You're part of a global community and we want to share your experience with you.

#### **Safety and permission**

Firstly, we have to talk about safety. If you are planning to get off the ground and into the canopy you must be fully trained, experienced and skilled for the activity and environment you are climbing in. Please don't attempt any climbing activity unless this is the case. You must follow all local rules and regulations and ensure you have planned for emergencies and evacuation as necessary. Whether you are climbing into the trees or camping on or near the forest floor, please make sure you have permission to camp and that you follow all local rules and guidance for the area you intend to camp in. The Big Canopy Campout team cannot be held liable for any damage, accident, injury, loss or death caused by your activities. Your plans are outside our control and you are entirely responsible for your own actions. It should go without saying but we have to state this: please respect the place in which you camp and follow all local regulations and common-sense rules to keep the environment safe.

## **The cause**

TBBC will directly raise funds to purchase forest in the biosphere reserve of Sierra Gorda in Mexico. This incredibly diverse and threatened habitat in the state of Queretaro is a mix of complex forest types including critically threatened cloud forest. The World Land Trust, working with local charity partner GESG are purchasing this forest one acre at a time and protecting it through their keepers of the wild programme.

Funds raised through your BCCO will directly purchase acres of this vitally important forest to be managed for conservation and protected for ever. £100 buys one acre of forest.

Full information about the project can be found at

<http://www.worldlandtrust.org/projects/mexico>

<https://youtu.be/ukrXRKquW4E>

[https://youtu.be/0az1SIL\\_s0U](https://youtu.be/0az1SIL_s0U)

## **Donations**

Donations can be made simply by logging onto the WLT website at

<http://www.worldlandtrust.org/news/events/big-canopy-campout>

Supporters can either directly donate in their own currency by clicking the sponsorship buttons or set up a Justgiving page that links to the main pages. You can find details of how to do this on our website.

Whatever you are doing, just get the message out as widely as you can and mercilessly hassle everyone you know to donate to this important cause. We will be showing the world how strongly the canopy community can shout about forest loss and how adventure can add value to forests.

## **The event - Saturday 15th September 2018**

**Where:** In the trees - worldwide

**When:** Dusk until dawn

## **How to structure your campout**

We would rather not give too much guidance about your actual campout so that it stays organic and led by you. Beyond experiencing sunset, the night and dawn in the canopy or in the trees at low levels we don't want to suggest anything specific. We know some of you will be using TBCC as a reason for an epic canopy adventure, searching for the ultimate canopy experience somewhere remote and exciting. Other campouts will be social events with music or funky canopy suppers/breakfasts. For others it's about peace, remoteness, photography or artwork or about engaging people who have never slept in the forest before, perhaps even bringing journalists, bloggers etc to join in.

For some of you, just being in your local forest, wild-camping near the forest floor or high in the boughs of your favourite childhood trees will suffice. Even being in your own garden trees could be enough. If you're not a trained and experienced climber don't attempt anything at height and just bring a hammock or tree-tent for a night of wild-camping. Why not make a weekend of it and bring some friends?

Some of you have clear issues that need highlighting in your local forests. We are delighted to be a platform for these issues and sleeping in the trees in a threatened forest is a great way to bring attention to your precious forests. We will always share your stories with the community and this can be a great way to generate publicity.

Whatever you do is great. Give it your own twist and share it with us all. Just remember our key themes: EXPLORE, INSPIRE & PROTECT

## **How to share your campout**

All updates, images and video will be published on TBCC Facebook page and on TBCC website at [www.thebigcanopycampout.com](http://www.thebigcanopycampout.com) and we will have several live feeds with content from various sites.

Any articles, stories, writing or journalism that you would like produce would be wonderful and we'd love to see them. Please feel free to publish anything related to your part of TBCC anywhere you see fit - just link us in so we can all see it.

Please make sure you tag everything @thebigcanopycampout and use #thebigcanopycampout and #becomeoneofthemillion in all images and posts. Remember your code BigCanopy20 to get 20% off all Tentsile products at [www.Tentsile.com](http://www.Tentsile.com)

## **Images and Video**

Don't worry if you just want to enjoy the experience and not think about photos/video. However, if you would like to document your experience in images, it'd be great! Any photos you take or

video you make can be added directly to TBCC FB page as a visitor post and we will then share it with the world. We can also link directly to your FB pages. Please tag everything @thebigcanopycampout so we can share it.

As a general rule we'd love the following types of images and videos:

- 1) General canopy scenery/forest/sunset/sunrise/wildlife shots
- 2) Anything specific to your forest/trees/location that makes it unique
- 3) Pictures of you and your co-campers preparing, climbing, setting up camp, eating, socialising, watching the sunset/sunrise, coping with weather, insects etc.
- 4) Videos direct to camera or as a presented narrative showing your campout, introducing your forest/trees/camp and the people involved.
- 5) Videos in a selfie mode where you talk about your experience (even if it's the middle of the night and pouring with rain!)
- 6) Perhaps even drone footage if you're able or time-lapse shots. Moving, tracking shots are always welcome and will help us to produce the final video of the event. Check out some of the footage from TBCC 2017 for inspiration \*LINK\*

### **Dusk and Dawn Chorus**

We'd love it if you could record 2 minutes of the dusk and dawn chorus at your campout location and post it to our Facebook page.

### **Live video**

If you are lucky enough to be somewhere with mobile coverage/internet access then we would love you to post a streaming video. Please let us know if you would like to do this by contacting us on john@thebigcanopycampout.com. We can then make sure we are ready for the feed and publicise it to everyone. Tag it with #thebigcanopycampout

Don't worry if you don't have internet or mobile coverage. Just record your video 'as live' and then upload it as soon as you're able. We'll be playing everything that comes in and broadcasting to the canopy community.

We will publish all further updates on the website and on our Facebook page. See you in the trees!

**The Big Canopy Campout Team**