



The Big Canopy Campout IOW Sponsored Tree-Climb Guide for participants 2018

On behalf of the The Big Canopy Campout team, thanks for joining The Big Canopy Campout 2018!

We are delighted you'll be in the trees with us and, in the process, helping us to save critically threatened rainforest through the World Land Trust. You're joining an enthusiastic and growing community of forest adventurers around the world and we're really pleased to have you on board.

This document explains the key details of the special IOW tree-climbing sessions for The Big Canopy Campout how to join us online and the things we hope you'll do to share your experience with the world. You're part of a global community and we want to share your experience with you.

Tree-climbing events on the IOW 2018

This year we have an amazing opportunity for IOW residents to raise money in style by taking to the trees with Goodleaf Tree Climbing in Appley Park, Ryde.

You'll learn some top tree climbing skills before heading high into the canopy of a majestic oak in the heart of the park.

Can you reach the canopy camp in the treetops for a canopy photo? Can you raise £100 and save a whole acre of forest? Why not get your supporters to sponsor you for every metre you climb during an hour or to give you a bonus if you reach the highest boughs?

Bring a picnic and get the whole family involved. Every metre you climb will be raising money to purchase rainforest in the Sierra Gorda rainforest in Mexico and you'll be part of a giant global community all climbing trees around the world at the same time.

Could you be one of the world's top fundraisers and save 5 acres? The challenge is on!
We have prizes from Patagonia for the biggest IOW fundraiser and everyone can compete to win the top prize of a tentsile tree-tent (www.tentsile.com)

Here's how to join The Big Canopy Campout in Ryde, Isle of Wight.

Book and pay for your climb with Goodleaf online www.goodleaf.co.uk/book-online/ (6% booking fee) or call Goodleaf on 0333 800 1188 (no booking fee) to book in.

Use the exclusive code #TBCC when you book and your climb will be just £25 per person for two hours. Goodleaf are donating £12.50 of this to The Big Canopy Campout so your fundraising has already started!

Climb further or longer and add to your fundraising total for The Big Canopy Campout - don't forget you'll be helping the Sierra Gorda and be in with a chance to win great prizes.

The Big Canopy Campout climbs with Goodleaf take place on the 15th September at 4 pm - other times will be available that weekend subject to demand. Contact Goodleaf for details.

You can use the sponsorship form below to collect further donations and then upload it online either before or after event.

To upload donations please visit

<https://portal.worldlandtrust.org/portal/public/donate/donate.aspx?donationAmount=&productID=THEBIGCC>

The cause

Your tree-climbing efforts will directly raise funds to purchase forest in the biosphere reserve of Sierra Gorda in Mexico. This incredibly diverse and threatened habitat in the state of Queretaro is a mix of complex forest types including critically threatened cloud forest.

“Sierra Gorda is Mexico’s richest area for mammal diversity with 131 recorded species including: Black Bear, Neotropical Otter, Porcupine, Kinkajou and Queretaro Pocket Gopher . It is also home to all six cat species found in Mexico: Jaguar, Puma, Bobcat Margay, Ocelot and

Jaguarundi. There have been 327 species of birds recorded, including: Military Macaw, Great Curassow, Bearded Wood-Partridge, Bumblebee Hummingbird and the Maroon-fronted Parrot.

There are also many rare amphibians and reptiles found within the network of reserves which comprise Sierra Gorda, including Big-footed Salamander, Bell's False Brook Salamander, and the Chunky False Brook Salamander." World Land Trust

The World Land Trust, working with local charity partner GESG are purchasing this forest one acre at a time and protecting it through their keepers of the wild programme.

Funds raised through your tree-climbing will directly purchase acres of this vitally important forest to be managed for conservation and protected for ever. £100 buys one acre of forest.

Full information about the project can be found at

<http://www.worldlandtrust.org/projects/mexico>

<https://youtu.be/ukrXRKquW4E>

https://youtu.be/0az1SIL_s0U

How to share your tree-climbing experience

Your tree-climbing adventure will take place against a backdrop of incredible canopy adventures all around the world. All updates, images and video will be published on TBCC Facebook page and on The Big Canopy Campout Facebook page. It would be wonderful if you (or your parents if you aren't yet old enough) could share your efforts widely with the worldwide community and show how you are using adventure to save forests and the life they contain.

If you (or your parents) are uploading anything to social media tag everything @CanopyCamp and use #thebigcanopycampout and #Canopy1000in all images and posts.

Thank you so much for being part of The Big Canopy Campout and proving that adventure can be a powerful force in saving threatened habitats.

You can contact us at any time at

john@thebigcanopycampout.com

See you in the trees!

The Big Canopy Campout Team



Explore. Inspire. Protect

The Big Canopy Campout 2018

Sponsorship Form

The Big Canopy Campout (www.thebigcanopycampout.com) is an international event which gathers the world's tree climbers in forests around the world to sleep high in the canopy. It follows the sun around the world from Tasmania to Maui, showcases the plight of the earth's precious forests and raises money to protect them forever through the World Land Trust.

On the weekend of this year's Big Canopy Campout (15th and 16th September) I will be joining the world's forest climbers by taking part in a sponsored tree-climbing event on the Isle of Wight. I will be attempting to reach the canopy camp high in the branches to raise money for the World Land Trust to purchase threatened cloud forest in the biosphere reserve of Sierra Gorda in Mexico.

Thank you for sponsoring me to save this amazing forest and all the life that lives in it. I'm trying to raise as much as possible. Every £5 buys 200 square metres of forest to be protected for ever.



Name	Email address	Amount pledged

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